Testimonial – Ed Kotoian, District Wide Implementation of Career Assessments Transcript

Narrator: CaliforniaColleges.edu. Discover. Plan. Launch. The State of California's Official College and Career Planning Platform.

Ed: I'm Ed Kotoian. I'm the College and Career Readiness Specialist for Hanford Joint Union High School District.

Narrator: How have you used CaliforniaColleges.edu to support your students?

Ed: Well, our district participate as a member of a consortium that received a funding through K12 Strong Workforce Program. And one of the strategies that we listed in that grant was a creation of a high quality, post-secondary plan. And through many discussions, our district recognized that career assessments were an essential element in developing a high quality, post-secondary plan for our students.

Narrator: Throughout the video, the CaliforniaColleges.edu website is shown highlighting its career assessment reports, college application integrations, career assessments, and career search tool.

Ed: Well, as part of the process, we formed an anchor team led by our assistant superintendent of educational services, and it consisted of site admin, counselors, lead counselors, myself, and career education coordinators or career techs.

For counselors, it's a conversation starter. When they pull the postsecondary student page, our postsecondary plan page, they can see what it says they have not completed, and they can ask the student, "Why haven't you done this yet?" Or, "I see you have completed this profile." Or, "What did you find out about yourself?" And again, it starts that conversation, leads them down the discussion of post-secondary plans. What do they, do they want to go to college? Do they go straight to the workforce, continue or go to the military? And then what kind of occupations do they want to pursue after high school?

Narrator: What has the impact been on your students?

Ed: Our career education coordinates see what students they had to catch up with, and they just really took it by the horns and went after those kids and got them to complete their assessment so that those counselors could have those discussions.

Post-Covid, last year, we had almost an 89% completion rate for students. Having completed all three assessments. Had the discussion with their counselors about post-secondary plans, had the discussion with the counselors about career goals, and had an academic review or transcript review.

Narrator: CaliforniaColleges.edu. Discover. Plan. Launch. Visit CaliforniaColleges.edu/learnmore/ to learn how you can get started.

End of: Testimonial – Ed Kotoian, District Wide Implementation of Career Assessments Transcript Video Duration: 0:02:19